



EVENT LISTING

**5 - 11
SEPT
2022**

APPLICATION FORM

THE POWER OF BEAUTY

PLEASE COMPLETE THE FORM BELOW TO LIST A PHYSICAL OR DIGITAL EVENT ON THE OFFICIAL BRITISH BEAUTY WEEK EVENTS SCHEDULE.

Your event can take whatever format you wish and it is your responsibility to organise your own venue, production, and guest list.

Subject to approval and marketing deadlines, you will receive the following benefits:

- Inclusion in the Official British Beauty Week (BBW) Events Schedule online;
- The option to include an RSVP email address on the schedule listing;
- Usage of the British Beauty Week logo for your individual invitation only, subject to British Beauty Council approval.

Please note that all event listing requests are subject to internal review before publishing. For the avoidance of doubt, all logo usage must be signed off by the British Beauty Council in advance. We will aim to respond within 10 working days.

BBW BRAND GUIDELINES:

As an official participant of British Beauty Week 2022, you will have access to all BBW logos. When using these logos, follow the below guidelines:

- **DO:** Use the BBW logo with your own brand logo to co-brand collateral such as invitations, social media posts and in-store displays.
- **DON'T:** Use the BBW logo with any other business or organisation's logo, other than your own. You cannot use the British Beauty Council logo, only the British Beauty Week ones.
- **DON'T:** Edit the BBW logos, e.g. you cannot edit the colours, fonts or make additions to the logo.

Communications - when sharing about your involvement in British Beauty Week 2022, follow the below guidelines:

- **DO:** Capitalise 'British Beauty Week'.

Improper or unapproved use of the BBW logo will result in your event being removed from the BBW events schedule.

COMPANY INFORMATION

Company Name

Address Line 1

Address Line 2

Address Line 3

City

Postcode

DIRECTOR/CEO INFORMATION

First Name

Surname

Email

SCHEDULING CONTACT

First Name

Surname

**Company (If
External)**

Position

Email

Mobile Number

EVENT INFORMATION

Date

(Must fall on a date during British Beauty Week 2022 – September 5th-11th)

Start Time

Finish Time

Event Title

**Event Format
Description**

(Internal reference only)

**Company
Category**

(This will be listed alongside your event)

Event Website

(This will be listed alongside your event)

Please outline whether you would like your event to be:

Please tick one

Published on the BBW schedule with an RSVP email

(If ticked, please enter an RSVP email)

Published on the BBW schedule as 'Invite Only' with no RSVP email

SUSTAINABILITY

Will the event be hosted in a sustainable manner this September 2022? As part of the British Beauty Council's Sustainable Beauty Coalition initiative, we would like to understand each brand's commitment to the sustainable impact of hosting this event.